

Yahoo Merchant Solutions Feed Upload Instructions

1. From the Store Manager, click **Search Engines**. This takes you to the **Promote Your Site in Search Engines** page, as shown below.

The screenshot shows the 'Promote Your Site on Search Engines' page in the Yahoo Merchant Solutions interface. At the top, there is a navigation bar with 'Yahoo! Small Business Merchant Solutions' and a welcome message for 'imicroscope'. Below this, there is a breadcrumb trail: 'Store Manager > Promote Your Site on Search Engines'. A 'Done' button is visible in the top right corner of the main content area.

Enable and Submit your Sitemap to Search Engines

Select "Enable" to generate a Sitemap file, which will include a listing of all the pages in your store built in the Store Editor. We will submit a link to this file to Yahoo! Search and Google and provide other search engines with access to the file. This file will be updated each time you publish the Store Editor and may improve coverage of your site. [Learn more](#).

sitemap.xml Disabled Enabled View: <http://store.imicroscope.com/sitemap.xml>

Enable and Submit your Product Catalogs to Shopping Comparison Engines

Select "Enable" to let shopping comparison engines and other third party sites download your catalog of products. We will submit a link to these files to Google Base and provide other shopping comparison engines with access to the files. These files will be updated each time you publish your store or catalog.

objinfo.xml Disabled Enabled Download: <http://store.imicroscope.com/yhst-40216292266629/objinfo.xml>
(legacy format) XML Format: <http://store.yahoo.com/doc/dtd/StoreExport.dtd>

catalog.xml Disabled Enabled Download: <http://store.imicroscope.com/yhst-40216292266629/catalog.xml>
XML Format: <http://store.yahoo.com/doc/dtd/Catalog.dtd>

2. Locate the objinfo.xml and catalog.xml fields and select the **Enabled** option. You will need to remember the **Download URLs** in a bit, so please write them down. In the example above, you want to write down:

<http://store.imicroscope.com/yhst-40216292266629.objinfo.xml>
<http://store.imicroscope.com/yhst-40216292266629.catalog.xml>

You will need to enter these URLs on SingleFeed's Product page.

4. Click **Done** at the bottom of the page. You will have to re-publish your order settings if you Enabled these XML feeds.

5. On SingleFeed, login to your account and click on the Products Tab.

6. Click on **Upload Product Feed**.

7. Click on Location of Product Feed: **HTTP**.

8. Click on the box that currently displays 'auto-detect' and change the option to 'Yahoo! Merchant Solutions'. Input your catalog.xml and objinfo.xml file names into the appropriate boxes.

Manage your Products

Instructions

If this is your first time working with data feeds, the easiest way to get started is to click the Samples and Instructions button for a sample SingleFeed and associated instructions. If you have any problems, just click on the support tab.

Upload Product Feed | Download my SingleFeed | Samples and Instructions

Data Sync Settings ?

Last Upload: 04/20/2010 @ 12:52AM (successful w/ problems to fix)

Location of product feed: **my computer** | ftp | http

Catalog Filename: **Yahoo! Merchant Solutions** ▼
(Please enter the full URL to the catalog.xml file here)

Objinfo Filename:
(Please enter the full URL to the objinfo.xml file here)

Save HTTP Info:

NEW! Enable auto-download from your Saved HTTP information:

When enabled, SingleFeed will check the HTTP Info that you have entered, AUTOMATICALLY, on a recurring basis for updates to your SingleFeed. Important: auto-download will completely replace any existing products)

9. At this point, do not check the box that says 'Enable auto-download from your Saved HTTP information.'

10. Now click 'Start Upload'

11. Once the feed has been uploaded, you'll see that all of your products are listed as "Problem Products". This is to be expected because your Yahoo store catalog doesn't have all the product information we require. Click on the "Problem Products" box. Make note of all the empty fields. Usually it's Category, Stock Status, Manufacturer, and Condition.

12. Click on "Download my Singlefeed". Save a copy on your computer.

13. Open the file and make the necessary changes to your file by adding in those missing fields. Save the file.

14. Click on "Upload Product Feed". But this time select "Location of product feed: My Computer".

15. Click "Browse" to find the document. Keep the "auto-detect" option as is.

16. Click "Start Upload".